

101 (OR SO) WAYS YOU CAN USE YOUR WRITING SKILLS

Advertising, Copywriting & PR

book jackets
catalog copy
public relations

brochures
direct mail
sales letters

ads
press releases
speeches

Audiovisual & Electronic Comm.

audiocassette scripts
internet
communications
radio copy writing
radio documentaries

film scripts for
education,
business and
industry
screen writing
slide presentations

TV documentaries
TV editorials
TV home shopping
TV news

Books

novels
children's picture
books
non-fiction
how-to
biographies

autobiographies
textbooks
translations
movie novelization
ghostwriting

editing
proposals & queries
summaries for book
clubs
jacket copy
proofreading

Business & Technical Writing

annual reports
audiovisual scripts
(multimedia)
booklets,
letters
meeting guides
business plans
catalogs
consumer complaint
letters
corporate comedy
corporate histories
corporate profiles

executive biographies
folders
fundraising materials
ghostwriting
grants appeals
handbooks
in-house publications
manuals
promotions
market research
reports

medical writing
newsletters
public relations
resumes
sales letters
scripts for films &
video
speeches
technical writing
training programs
translations

Editorial/Design Packages

desktop publishing

Web page design

photo brochures

Educational & Literary

poetry
short stories

seminars/workshops
tutoring

critiques

Magazines & Trade Journals

art/ reviews
book reviews
feature articles
fillers

columns
poetry criticism
trade articles
profiles

short stories
new reports
ads
editing

Newspapers

ads
arts reviews
book reviews

columns
features
obituaries

science articles
news

Misc. (Editing, Cards, Keepsakes)

church history
comedy for
entertainers
comics
craft ideas &
instruction
encyclopedia articles
greeting card verse

family histories
party
toasts/limericks
letters to/ for friends
limericks
restaurant guides

special occasion
booklets
weddings,
anniversaries,
bar mitzvahs,
funerals
gifts for friends &
family
reminiscences